



RESERVOIR

SWISS MADE

PRE-BASELWORLD 2019 PRESS RELEASE

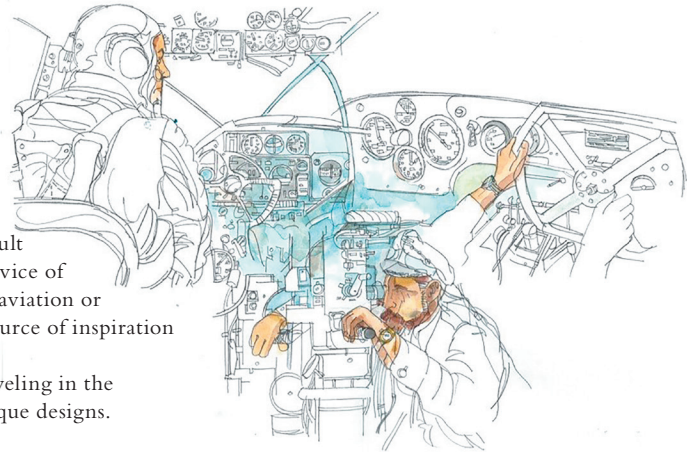
BASELWORLD - 20-26 MARS 2019

LES ATELIERS - HALL 1.0 STAND L18

— WITNESS OF TIME AND HISTORY

Taking its inspiration from the functionality and the aesthetic appeal of vintage measuring instruments, RESERVOIR is meant to be the reflection of eras full of cult objects, eras in which precision instruments were at the service of mankind. From automobile races with old cars to military aviation or the universe of submarines, measuring instruments are a source of inspiration both inexhaustible and powerful.

The RESERVOIR collections are authentic allegories, traveling in the imaginary through the timepieces' lines, materials and unique designs.



— FROM A METER TO A WATCH, A RADICAL WAY TO READ TIME

RESERVOIR timepieces are innovative for the radical way the time is displayed, which is achieved by drawing on three horological complications. The retrograde minute at 240° recalls the R.P.M. counters, the manometers and the depth gauges. The jumping hour recalls mileage meters and the power reserve display echoes the fuel and oil gauges. Precision, exactitude and reliability: this is all about measuring time, delivering performance and assessing risk factors. RESERVOIR is designed for all those who are questing for luxury: an object that materializes passion and enthusiasm unique to those who choose to assert themselves and to live the intensity of the moment as a real adventure.



7
06:45

RETROGRADE MINUTE



6
06:00

JUMPING HOUR



50%

POWER RESERVE



— MOVEMENT & SWISS MADE LABEL

RESERVOIR has joined forces with one of the most renowned Swiss watchmakers, specialized in designing high complication movements. A 124-component proprietary watchmaking module has been specially drawn up and patented. The module is powered by an ETA 2824-2 movement, widely acclaimed for its reliability and precision, oscillating at 28,800 alt./h. The RESERVOIR collection is a testament to the unique body of watchmaking knowledge that abides by the most stringent professional standards. It is at La Chaux-de-Fonds, Switzerland, that qualified watchmakers design, assemble and check the meticulously calibrated settings of RESERVOIR watches. The thoroughness and rigor put into the check ups, especially into the attention given to every single detail, allows the brand to proudly display the SWISS MADE label.

RESERVOIR-WATCH.COM

#RESERVOIRWATCH