

# AL CORO

Press information

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## A Serenade on Beauty



Delicate cypresses whisper in the Tuscan wind, wild waves roar along the coast of Amalfi and the espresso machine hisses aromatically in St. Mark's Square – the typical sounds of Italy's culture tell a memorable story. The new treasures of the Serenata – the Serenade collection by Al Coro will enchant you with their wonderful interplay.

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The necklace, ring and creole earrings of the Serenata collection combine countless brilliants with the finest 18-carat gold to form a heavenly duet of goldsmith's art. The precious objects merge in fine strips into a jewelry composition of perfect beauty. The perfectly shaped combinations of brown and white brilliants form a vibrant contrast that cannot be ignored. At the same time, the top-class pieces of jewelry also impress as a harmonious parure – the precious jewelry made of white and rose gold is well balanced to create sparkling highlights as an exclusive set.

The striking gold loops are characteristic of the Serenata collection that is one of Al Coro's most sought-after bestseller designs. Since its market entry, Al Coro has been constantly developing the Serenata collection and is now presenting further new pieces of the Serenata line in 2018. Thanks to their airy design, these new pieces of jewelry gain in elegant volume. Once again, Al Coro creates pieces whose beauty is anchored forever in the heart of the beholder and who lend their wearer a touch of the special.

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### Detailed information

The depicted pieces from the **Serenata** collection by Al Coro are available at select jewelers.



Serenata necklace  
NP837R



Serenata earrings  
NE838R



Serenata ring  
NR951R



Serenata arm cuff  
NB131R

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Serenata necklace  
NP4168W



Serenata earrings  
NE169W



Serenata ring  
NR952W

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Serenata necklace  
NP4168BWR



Serenata earrings  
NE169BDR



Serenata ring  
NE950BWR

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About Al Coro:

The second-generation, family-run company Al Coro can look back on almost half a century of expertise in creating exquisite jewelry. The brand, headquartered in Germany, has its origins in the 70s in Vincenza, the jewelry metropolis of Italy. Since then, Al Coro has spread into the international market and is successfully represented in 17 European countries. The Al Coro Team creates enticing, timeless designs with voluptuous, feminine shapes in-house. The designs and the realization are in equal parts marked by the Italian attitude towards life, a deep passion for craftsmanship, and long-standing experience. With Al Coro jewelry, women emphasize their independence, their individuality and their femininity. Since autumn 2015, Al Coro is presenting their entire world of jewelry in their first mono-brand boutique in Düsseldorf, Germany.

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