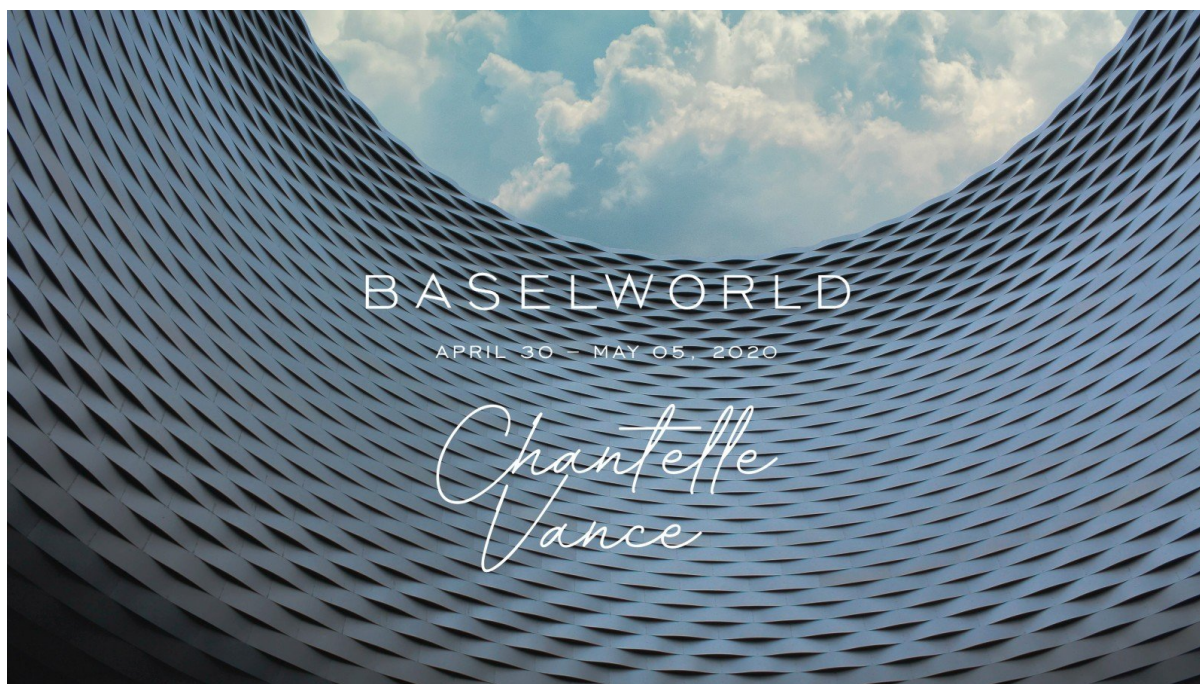


# Chantelle Vance introduces 3 new collections at Baselworld 2020.



## *Pressrelease*

The Swedish watch brand Chantelle Vance will be exhibiting at the world's largest watch fair in Basel, Switzerland on April 30 - May 5. Introduces a whole 3 new collections and 20 new models.

"The new collections made in Switzerland breathe the same unisex design as previous collections, but with new colours, a cleaner dial and a new introduction of a classic bracelet that was a big favourite back in time," says Henry Salmela, CEO, and co-founder of Chantelle Vance.

"Baselworld has evolved and made changes in the last two decades that I have participated in, it really is the annual highlight of our industry. For me, it is a real pleasure to be exhibiting among the top brands and to meet customers, new ones, and old. I feel immense pride in being able to represent Chantelle Vance this year, " says Ulf Hagselius, Global Brand Manager for Chantelle Vance.

Since 1917, the watch and jewellery industry in Switzerland has gathered to exhibit and network at Baselworld with contacts all over the world. 2020 will be the first year when the newly started Chantelle Vance from Jukkasjärvi will exhibit its watch models at the fair.

*Founded 2019 in Kiruna, Sweden.*

*The idea of unisex watches dates back to the '60s and with scrupulous attention to detail, Chantelle Vance watches are beautiful, clean and balanced timepieces designed to be gender-neutral.*