



Ulf Hagselius, new Global Brand Manager at Chantelle Vance.✕

2020-02-01 22:18 CET

Ulf Hagselius, the former Brand Manager at Swatch Group, becomes the new Global

Brand Manager at Chantelle Vance.?

☒ Ulf Hagselius most recently comes from the Swiss watch company, The Swatch Group, where he worked as a Brand Manager and managed the Swedish market for the Certina brand. Ulf has a 23-year career in the industry and has also been Brand Manager at TAG Heuer. Ulf's role will be to drive international expansion and develop Chantelle Vance into a global brand.

☒ "This recruitment is an important piece of the puzzle in our international effort with a focus on increased brand awareness and growth," says Henry Salmela, CEO and Co-founder of Chantelle Vance ☒

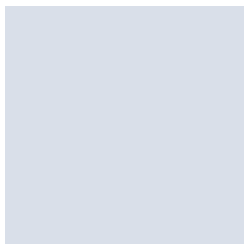
"It feels extremely inspiring and exciting to be part of the development of a dynamic and new brand like Chantelle Vance and I believe that my experience from previous strong watch brands can contribute to the international launch in a creative way," says Ulf Hagselius

☒ Ulf Hagselius will take up his position on February 1, 2020.

Founded 2019 in Kiruna, Sweden.

The idea of unisex watches dates back to the '60s and with scrupulous attention to detail, Chantelle Vance watches are beautiful, clean and balanced timepieces designed to be gender-neutral.

Kontaktpersoner



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