

# AL CORO

Press information

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## Mezzaluna in New Moon – Reinterpretation of a bestseller



The symbol of the moon stands, like the moon itself, for change and transformation. Thus, as an ode to the crescent moon, Al Coro's popular "Mezzaluna" collection plays with new facets of charismatic jewellery design over and over again. In the line's latest creations, for the first time, the design breaks free from the familiar symmetry, appearing more organic and feminine than ever before.

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For the first time, in the new "Mezzaluna" masterpieces, the delicate golden loops are skilfully interrupted. At the transitions, sparkling diamonds meet golden elements, flowing hand in hand into a characteristic, asymmetric design. Being combined, the ring, necklace, bracelet and earrings make a noble ensemble. Adorned with the ornaments heart, moon and stars at the jewel's inner sides, the gems rely on puristic understatement with a sense for the fine detail.

In the "Mezzaluna" line, the very heart of all Al Coro collections, flowing lines, harmonic shapes and artful diamond pavé settings come together in atmospheric composition, expressing the Italian jewellery manufacturer's unique personality in a truly individual way. Contemporary jewellery design and timeless as well as feminine elegance unfold in masterfully completed precious jewels, speaking an essential language of form.

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### Detailed information

The depicted pieces from the **Mezzaluna** collection by Al Coro are available at select jewelers.



Mezzaluna collection  
Ring  
NR662BWR  
750 rose gold, white & brown brilliants

Mezzaluna collection  
Necklace  
NP670BWR  
750 rose gold, white & brown brilliants

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Mezzaluna collection  
Bangle  
NB680R  
750 rose gold, white brilliants

Mezzaluna collection  
Necklace  
NP4671R  
750 rose gold, white brilliants

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Mezzaluna collection  
Ring  
NR661R  
750 rose gold, white brilliants



Mezzaluna collection  
Earrings  
NE662BWR  
750 rose gold, white brilliants

### About Al Coro:

The second-generation, family-run company Al Coro can look back on almost half a century of expertise in creating exquisite jewelry. The brand, headquartered in Germany, has its origins in the 70s in Vincenza, the jewelry metropolis of Italy. Since then, Al Coro has spread into the international market and is successfully represented in 17 European countries. The Al Coro Team creates enticing, timeless designs with voluptuous, feminine shapes in-house. The designs and the realization are in equal parts marked by the Italian attitude towards life, a deep passion for craftsmanship, and long-standing experience. With Al Coro jewelry, women emphasize their independence, their individuality and their femininity. Since autumn 2015, Al Coro is presenting their entire world of jewelry in their first mono-brand boutique in Düsseldorf, Germany.

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