

Pressemitteilung / Press Release



Precise label printing from JTL with eXtra4

Software eXtra4<winIII> adjusts industry-neutral stock management to jewellery and watch sector

Birkenfeld, 07.01.2020 Industry-independent stock management software enjoys amazing popularity in jewellery and watch trade, in particular JTL. In adapting to the requirements of the industry, eXtra4 Software + Service supports. The subsidiary of the label specialist Ferdinand Eisele from Birkenfeld near Pforzheim takes over label printing with its eXtra4<winIII> software. The free "Lite" edition combines industry-standard thermal transfer printers with JTL to ensure accurate data output on industry-specific labels. In this context, eXtra4<winIII> will be presented to the public for the first time during the Inhorgenta, Munich, from 14 - 17.2.2020 in Hall A2, Stand 511.

Industry-independent stock management attractive in price

In addition to well-known industry-specific stock management, such as Clarity&Success, Jewel Master, bejeweled and others, industry-independent software is often used in the jewellery and watch sector. The decisive factor is usually the price. Much and often free support in the online tutorial form is easy to find. This allows enthusiastic users to make the necessary adjustments themselves.

Weak point industry-oriented label printing

JTL users from the jewellery and watch industry often encounter significant problems only when it comes to label printing:

- the print image is not positioned correctly,
- printed barcodes are not scannable.

With JTL, as with other industry-independent stock management software, the problem is the control of the printing process. It works pixel-based with images instead of command-based with text. The consequence: lack of precision for the complex shapes and small sizes of typical jewellery labels.

Tuning up to industry level with eXtra4

At print management, the critical point, the experience of eXtra4 Software + Service GmbH comes into play. With its eXtra4 software, the company takes over the entire process - from printer control and data parameterization to layout design of the print image. JTL only needs to transmit the print data to the label printer.

User-friendly and discreet in the background

Label printing for the user stays simple and uncomplicated:

- without starting a second, external application,
- without data export or import into additional software,
- via JTL's own control panels for label printing,
- at any point in JTL where labelling is provided.

With eXtra4<winIII> in the background, users are enabled to generate labels based on master data for goods labelling as well as to output labels based on procedure data via JTL.

Free of charge and self-determined as our maxim

In terms of price policy eXtra4 acts like JTL. As edition "Lite" the software eXtra4<winIII> is free of charge and online available for download. Only service charges are made. With support, users decide for themselves how to proceed. With the integration of the eXtra software into the JTL environment they can

- take on responsibility independently,
- be personally supported by eXtra4 via remote connection,
- have their own software specialist instructed by eXtra4
- or transfer the integration completely to eXtra4.

In case of a complete integration, eXtra4 provides a preconfigured thermal transfer printer and implements eXtra4<winIII> as edition "Lite" in the JTL environment on site. Concerning the label printer, it is up to the user which device is used - provided that the selected

thermal transfer printer communicates via a common control language.

eXtra4 label printing compatible with well-known stock management systems

What eXtra4 Software + Service GmbH provides to JTL users from the jewellery and watch industry is tried and tested. It has already been carried out in this form for other industry-independent stock management systems. - "We are noticing a trend towards cost-effective, simple systems", says managing director Alex Schickel. "With the edition "Lite" of our self-developed label printing software eXtra4<winIII>, we are able to upgrade usual industry-neutral stock management systems with label printing especially for jewellery and watches". In addition to JTL, eXtra4 Software + Service GmbH can build on experience with well-known systems such as Selectline, Büroware, BüroPlus, SageKHK, Lexware, Odoo, Microsoft Dynamics NAV and even SAP Business ONE.

Anyone interested in adapting their label printing to the requirements of the industry can be advised by eXtra4 experts, either individually by telephone at 49+ 7231 94790 or in person during Inhorgenta, Munich, 14 - 17.2.2020, in Hall A2, Stand 511. (4686 digits incl. blancs)

Pictures with captions



Fig.1: Software eXtra4<winIII> in free edition "Lite" supports JTL and other industry-neutral stock management systems with label printing especially for jewellery and watches



Fig.2: Logo eXtra 4 Software + Service GmbH



Fig.3: Alex Schickel, Managing Director of eXtra4 Software+Service GmbH and the label manufacturer Ferdinand Eisele GmbH