

COINWATCH

Swiss Coinwatch Presents latest Iza Collection Timepieces Mother of Pearl Mosaic Dial Evokes Mesmerising Starlit Sky

Mankind's fascination with and exploration of space has spanned several centuries. Only 400 years ago, we could only get a peep of universe through a telescope. Now, not only has mankind set foot on the surface of the moon, several detectors have already been sent to Mars. In 2019, inspired by commemorative coin celebrating Man's first lunar landing, Coinwatch has created the Iza Collection C194 watch, complete with a star mosaic mother-of-pearl dial, symbolizing humankind's longing for the beauty of the stars, and their unwavering passion in the exploration of the cosmos.

In addition to recording history in chronicles, people also like to commemorate significant moments of their lives with objects, such as coins. Swiss watchmaker Coinwatch pays homage to history and culture, and has long been selecting special commemorative coins as design blueprints for its functional timepieces, as a way of celebrating and reinterpreting these interesting events. This year, Coinwatch has casted the image of the French commemorative silver coin for the first manned lunar landing on the Iza C194 watch, conjuring a beautiful, distinctive starlit sky.

A century-old pursuit

The moon landing commemorative coin was released in 2009 in France, the year endorsed by UNESCO as the International Year of Astronomy, coinciding with the 400th anniversary of the first recorded astronomical observations with a telescope by Galileo Galilei. For the occasion, France has released a commemorative silver coin to celebrate the 40th anniversary of the first manned lunar landing. The obverse features the "giant leap for mankind," the very first footprint left on the lunar surface, on the reverse features in relief a planetarium view, with Saturn being highlighted among radiating stars. The all new Iza Collection C194 model makes use of elaborate mother of pearl mosaic techniques to bring this beautiful celestial image to life on the dial.

Mother of pearl Dial of Celestial Exquisiteness

The Iza Collection C194 model features a dial crafted with white mother of pearl pieces, put together by delicate mosaic work. Under different light sources, the nacre dial is radiant, sumptuous and enchanting. On closer look, one can notice diamond shaped mother of pearl pieces interlaced together, forming flowers with four lozenge petals. In between the petals, one can discern star shapes nacre subtly hidden

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among the flowers. The floral and the cosmic find themselves in company, creating a fantastic and bewildering interplay of light and shadow, just like the sparkles of a starry sky.

The iridescent nacre creates an effortless elegance that is accentuated with delicately designed applied hour markers. The odd number hour markers are set with diamonds, adding a touch of luxury to the dial. Even number hour markers are crafted in lozenge, reiterating the mosaic pattern. Roman numerals are used to decorate the 6 and 12 o'clock markers to deliver overall visual balance. The simple and clean look at first glance is in fact the result of intricate aesthetic and geometric considerations. Each minute detail contributes to the exceptional style of the watch.

Three versions for three types of flair

The Iza Collection C194 models are housed in a small-sized case, measuring 28mm in diameter to highlight the slenderness of ladies' wrists. The precision of the superb Swiss quartz movement ensures the reliable performance of the C194 watch.

Offered in three versions in different colours, the watches can be worn to create distinctive looks: C194SWH comes in stainless steel case and bracelet, the colours of which are in perfect harmony with the white mother of pearl tones; C194TWH is similar but adorned with touches of gold in the hour markers and hands, partnering with the PVD gold bracelet links; C194RWH boasts a dominant rose gold tone. The rose gold PVD stainless steel case and bracelet evoke noble sophistication. Adorned with the mother of pearl dial, the three versions are appealing and attractive in their own way. Conjuring the enchanting and resolutely feminine side of the cosmos, the beautiful C194 models testify to humankind's eternal fascination with the galaxy.

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Model:	C194SWH
Movement:	Swiss Quartz Movement
Functions:	3 Hands
Dial:	Mosaic White Mother-Of-Pearl Dial Set with 6 Genuine Diamonds
Case:	Stainless Steel, 28mm
Glass:	Scratch Resistant Sapphire Crystal
Case back:	Stainless Steel
Strap:	Stainless Steel
Buckle:	Stainless Steel Deployment Buckle
Water resistance:	30M



Model:	C194TWH
Movement:	Swiss Quartz Movement
Functions:	3 Hands
Dial:	Mosaic White Mother-Of-Pearl Dial Set with 6 Genuine Diamonds
Case:	Stainless Steel, 28mm
Glass:	Scratch Resistant Sapphire Crystal
Case back:	Stainless Steel
Strap:	Stainless Steel with PVD Yellow Gold
Buckle:	Stainless Steel Deployment Buckle
Water resistance:	30M



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Model:	C194RWH
Movement:	Swiss Quartz Movement
Functions:	3 Hands
Dial:	Mosaic White Mother-Of-Pearl Dial Set with 6 Genuine Diamonds
Case:	Stainless Steel with PVD Rose Gold, 28mm
Glass:	Scratch Resistant Sapphire Crystal
Case back:	Stainless Steel
Strap:	Stainless Steel with PVD Rose Gold
Buckle:	Stainless Steel Deployment Buckle
Water resistance:	30M



About Coinwatch

Every coin has its own story to tell – its design and year of minting may have represented a succession of important eras, a landmark historical event, a symbol of personal achievement or a significant moment in life. The relationship between coins and time has been further enhanced after the birth of Coinwatch.

Founded in 1984, Coinwatch has been producing symbolic timepieces by merging coins with special designs, historical and commemorative values as dials with practical time-telling functions to remind their wearers of that particular moment.

Staying true to its innovative spirit and not to be bound by its legacy of hugely successful coin dials, Coinwatch's design team has moved forward and embraced the fundamentals of watch design in 2009. The brand has evolved into a watchmaker of our time established to stand for simple and refined elegance and practical designs.

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