

Ode à la Semaine

Looking up from the Neuchâtel mountains the sky above is pure, black, intense. So dense that one gets the feeling that one is touching the very beginnings of the world. A well-spring of limitless inspiration which the Schwarz Etienne watchmakers wished to honour with a unique gift box called Ode to the Calendar Week. An outstanding tribute made in the cradle of Swiss watch-making, at the source of regional savoir-faire.

Ode to the Calendar Week also pays homage to the swirling vortex - the tourbillon - of the stars, in which the Schwarz-Etienne watchmakers have found the unique expression of their tradition.

The planets have always intrigued mankind. Each day, each night, the moon takes possession of the tides, of sleep, the sun plays with life on earth. The stars influence the weather, astronomy meddles with people's lives.

Are not watch movements an extraordinary metaphor for our solar system? Each planet revolves on its own axis and around the others, perfectly, perpetually. Similar to the complexities of the moving parts of a watch, which give to each second the force required to elapse. So the art of watch-making is having fun with astronomy.



A PLANET FOR EACH DAY

Ode to the Calendar Week is an outstanding gift box of seven exclusive timepieces, witness to the highest Swiss watch-making expertise. Seven distinct and unique TSE - Tourbillon Schwarz Etienne - manual movements, with retrograde minute hand and jump hour. Seven watches, each dedicated to a day of the week. Because every day counts. And because each day of the week refers to a planet in the solar system.



They were given their names because, in Graeco-Roman tradition, they were the occasions to celebrate, during the course of the week, the deity associated with a star observed by the astronomers of the time. These planets have given their names to the measurement of time in most European languages. Thus, Monday is Moon-day, Tuesday (mardi in French) is Mars-day, and so on up to the solar coronation of Sunday.

Each dial accommodates a different stone, which has been chosen to evoke the texture, the hue and the planetary influences of our universe, combining materials and colours in a simple and delicate way. Fine paintings have also been incorporated into each piece, at the heart of the stone. Each one reproducing its own star, as well as a view of the Earth. Completely handmade by Le Locle craftsman, André Martinez, the miniature paintings on the dials reflect the watchmaker's attention to minute detail and precision.

The crown follows the passage of the days and moves around the case (in pink gold or in white gold) from Monday through to Sunday, occupying seven positions: a movement which evokes the rotation of the planets around the sun and which gives a different look to each timepiece in the box.



MONDAY

Unruffled natural satellite of the Earth, the Moon fell in love with Monday. She has fun with the tide, but on the other hand the moon promises to smooth out shaky starts to the week using her heavenly candour, because she guides the emotions and intuition, and symbolises sharing.

With a white gold case, the first Ode to the Calendar Week timepiece has a cachalong dial, a type of white opal reminiscent of the finest porcelain, and thereby the sweet fragility of the lunar orb, which only allows itself to be admired fully when enveloped by the night. It is believed that cachalong gets its name from the Hindi and designates hardened drops of milk falling from the udder of a sacred cow. This stone symbolizes love, but also development and growth, it promotes reflection and is a driver of wisdom. To give courage to the dreamer to take time to gaze deeply and fall into the embraces of the moon.

Symbols of dream and purity, the celestial body and the stone will put the owner into the most auspicious place to start the week.

The crown is located at 13:00 hours, the first of the seven positions.

TUESDAY

The planet Mars, deep red, has lent its name to Tuesday (mardi in French). Mars, god of war, the star for combative energy, makes Tuesday the most electrifying day of the week, charged with action and energy.

The pink gold case holds moss agate, dominating the dial with its earth red colour. The stone for communication, it brings energy, self-confidence and courage. It encourages new initiatives and lets go of fears. Coupled with the spontaneous impulses of the planet, the moss agate ensures that Tuesday is the day of decisions. This stone allows you to dare to overcome obstacles, Mars imparts to it the audacity required.

The crown, moved forwards by one hour, is located at 14:00 hours.

WEDNESDAY

Mercury, god of commerce and travel, the first planet of the solar system, the closest to the Sun, has the upper hand on Wednesday (mercredi in French). The third day of the week is for business, new projects and trade. Let yourself be guided by the messenger of the gods, who has inspired the planet which generates the energy of reasoning and communication.

The third timepiece in the box is inspired by Mercury's quiet strength, with sober grey and white hues, on a dial fitted with striated jasper in a white gold case. Striated jasper possesses a strongly protective aura. It identifies difficulties and helps to overcome them, encouraging reflection and common sense. Striated jasper also fosters honest judgement towards oneself and restores self-confidence. A natural stone, it brings insight, alertness and spontaneity, so that with it problems should never last for very long.

Mercury and striated jasper have tamed themselves to give permission to stop in the middle of the week to reflect and rationalise in order to take stock. Because sometimes one has to lose time in order to gain time.

The position of the crown has stopped at 16:00 hours here.

THURSDAY

Thursday (jeudi in French) takes its name from Jupiter, the largest planet in the solar system, with warm and orange hues, and from the god of the Earth and sky. On Jupiter lightning strikes up to a thousand times more powerfully than has been observed on Earth. A royal energy that makes the fourth day of the week the most positive. The day that is open to education, spiritual practices, a day to learn and honour teachers.

A Mookaite jasper dial, set in a pink gold case, embraces this turbulence. Mookaite is an energy stone that ensures determination and flexibility of mind to those who are bold enough to grab hold of them. It is the symbol of connection and support, for overcoming obstacles and gathering all the energy needed to free the mind. Thursday will be a day full to the brim with quiet strength and fulfilment.

The crown finishes in the right-hand semi-circle of the case, at 17:00 hours.

FRIDAY

Day dedicated to absolute beauty, Friday (vendredi in French) refers to Venus. A heavenly body which displays its own dynamic, just as beauty eludes rationality. The vibrations of Venus, goddess of love, sanctify pleasure, gentleness, sensuality and harmony. Friday, then, is the day of trysts, promises, friendship, but also of the simple pleasures of life.

The fifth creation of Ode to the Calendar Week is adorned with ochre, the aura of this distant planet that lets itself sometimes be glimpsed in the sky before slipping away. Bronzite, a bronze coloured stone, ornaments this timepiece that will suit the transience of all weekends perfectly. Because it is a stone of gentleness, it is beneficial for inner peace and dissolves stress and tension.

On its white gold case the crown has travelled to 20:00 hours.

SATURDAY

Saturn has given its name to Saturday. The most easily recognisable star thanks to its famous rings, it is also the most mysterious. Its energy promotes introspection, it is the symbol of time and timelessness, history and roots. This planet is hard, it allows time for reflection and evolution. Saturday is the day to discover one's resources and how to exploit them.

Captured in a white gold timepiece whose crown has taken flight to 21:00 hours, Saturn is represented by a dial of African Queen jasper, nuanced by ochre and brown strata, whose lines evoke its rings. Stone of courage and concentration, it allows thoughts to be translated into actions. African Queen jasper is also the stone for anchoring. It sharpens decision-making and allows you to find your centre again in the here and now, down to earth, so that it is only Saturn's rings that are rotating about themselves.

SUNDAY

Finally, the Sun, master of life on Earth, has bequeathed its power to Sunday. Royal star of the galaxy, the sun, in a pink gold case, puts on Tiger Tail jasper to make the last timepiece of this sumptuous gift box shine under its rays.

Sunday, the day traditionally devoted to rest, nevertheless possesses the fiery energy of the Sun, which brings optimism and happiness. It emphasises nobility and generosity. May the rays from its fiery embers touch you and may you become peaceful in mind and spirit. So, Sunday is the perfect day for parties and celebrations. And, in order to achieve this, Tiger Tail jasper arouses creativity, inspiration and initiative. It promotes vitality and spurs you on to action, so that the week ends brilliantly!

Before resuming its unchanging cycle, the Ode to the Calendar Week ends with its crown positioned at 22:00 hours.

PAINTINGS

At the heart of this astral symphony, a master miniaturist from Le Locle, André Martinez, conceived and created two miniature paintings of extraordinary precision on each timepiece; enlivening the top part of the dial, the first represents the governing planet of each piece. On the tourbillon cage the miniaturist artist has again placed a view of Earth, seen from a different angle to suit each of the seven watches in the box. This work, witness to the rarest of skills, harmoniously completes Ode to the Calendar Week, a truly epic poem in seven acts recounting the ineffable course of time.



SE
SCHWARZ ETIENNE
MANUFACTURE 1902



TECHNICAL CHARACTERISTICS

Collection	La Chaux-de-Fonds Ode à la semaine - Monday	Dial	Cachalong
Reference	WCF20TJMOWG01AA	Glass	Glass box sapphire
Movement	Manual movement TSE 300.21	Strap	Black alligator and grey alligator lining
Functions	Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days	Buckle	White gold 18 ct. pin buckle with SE logo
Case	White gold 18 ct. (Ø 43 mm)	Water resistance	5 atmospheres (165 feet / 50 mètres)



TECHNICAL CHARACTERISTICS

Collection	La Chaux-de-Fonds Ode à la semaine - Tuesday	Dial	Moss Agate
Reference	WCF20TJTURB21AA	Glass	Glass box sapphire
Movement	Manual movement TSE 300.21	Strap	Brown alligator and red chocolate alligator lining
Functions	Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days	Buckle	Rose gold 18ct. pin buckle with SE logo
Case	Rose gold 18 ct. (Ø 43 mm)	Water resistance	5 atmospheres (165 feet / 50 mètres)

SE
SCHWARZ ETIENNE
MANUFACTURE 1902



TECHNICAL CHARACTERISTICS

Collection La Chaux-de-Fonds
Ode à la semaine - Wednesday

Reference WCF20TJWEWG01AA

Movement Manual movement TSE 300.21

Functions Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days

Case White gold 18 ct. (Ø 43 mm)

Dial Lined Jasper

Glass Glass box sapphire

Strap Black alligator and blue alligator lining

Buckle White gold 18 ct. pin buckle with SE logo

Water resistance 5 atmospheres (165 feet / 50 mètres)

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MANUFACTURE 1902



TECHNICAL CHARACTERISTICS

Collection La Chaux-de-Fonds
Ode à la semaine - Thursday

Reference WCF20TJTHRB21AA

Movement Manual movement TSE 300.21

Functions Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days

Case Rose gold 18 ct. (Ø 43 mm)

Dial Mookait

Glass Glass box sapphire

Strap Brown alligator and light pink alligator lining

Buckle Rose gold 18 ct. pin buckle with SE logo

Water resistance 5 atmospheres (165 feet / 50 mètres)



TECHNICAL CHARACTERISTICS

Collection	La Chaux-de-Fonds Ode à la semaine - Friday	Dial	Bronzite
Reference	WCF20TJFRWG01AA	Glass	Glass box sapphire
Movement	Manual movement TSE 300.21	Strap	Black alligator and beige alligator lining
Functions	Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days	Buckle	White gold 18 ct. pin buckle with SE logo
Case	White gold 18 ct. (Ø 43 mm)	Water resistance	5 atmospheres (165 feet / 50 mètres)



TECHNICAL CHARACTERISTICS

Collection	La Chaux-de-Fonds Ode à la semaine - Saturday	Dial	African Queen Jasper
Reference	WCF20TJSARB21AA	Glass	Glass box sapphire
Movement	Manual movement TSE 300.21	Strap	Brown alligator and golden brown alligator lining
Functions	Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days	Buckle	Rose gold 18 ct. pin buckle with SE logo
Case	Rose gold 18 ct. (Ø 43 mm)	Water resistance	5 atmospheres (165 feet / 50 mètres)

SE
SCHWARZ ETIENNE
MANUFACTURE 1902



TECHNICAL CHARACTERISTICS

Collection	La Chaux-de-Fonds Ode à la semaine - Sunday	Dial	Tiger Tail Jasper
Reference	WCF20TJSUNRB21AA	Glass	Glass box sapphire
Movement	Manual movement TSE 300.21	Strap	Brown alligator and safran alligator lining
Functions	Jumping hour, retrograde minutes, tourbillon visible at 6 o'clock, power reserve of 2,5 days	Buckle	Rose gold 18 ct. pin buckle with SE logo
Case	Rose gold 18 ct. (Ø 43 mm)	Water resistance	5 atmospheres (165 feet / 50 mètres)