

SCHWARZ ETIENNE, THE SWISS MANUFACTURE, IS PLEASED TO UNVEIL ITS INAUGURAL LADIES' TIMEPIECE.

SCHWARZ ETIENNE FIJI FLORAL SECONDS

THIS WATCH RECOGNISES THAT TODAY'S WOMEN ARE INTERESTED IN THE MECHANICAL VIRTUE OF A WATCH JUST AS MUCH AS ITS EXTERNAL APPEARANCE. THE FIJI FLORAL SECONDS FEATURES A DIAL ENRICHED WITH A STATIC FLORAL MOTIF AND A DYNAMIC DEPICTION OF A FLOWER. CONVENIENCE IS CONFERRED WITH AN AUTOMATIC MOVEMENT INCORPORATING A MICRO-ROTOR AND HIGH-END FINISHING. SCHWARZ ETIENNE HAS, ONCE AGAIN, EMBRACED MODULARITY, IN THIS INSTANCE WITH THE CASE, FACILITATING GREATER DESIGN FREEDOM AND, BY DEFAULT, AUGMENTING CUSTOMER CHOICE.

Schwarz Etienne, the Swiss Manufacture, is pleased to unveil its inaugural ladies' timepiece. This is not an adaptation of an existing man's watch but a wholly new model. Quite simply, the FIJI Floral Seconds has been designed by a woman for a woman.

The FIJI Floral Seconds is endowed with an automatic movement, the calibre ASE 200.00, featuring a micro-rotor. Schwarz Etienne is famous for its modular movement design. The architecture of its movements facilitates the simple adaptation of an automatic movement into a hand-wound calibre and vice versa. The benefit of this modularity is that it confers greater customer choice.

Research has shown that many women are increasingly drawn to the allure of a mechanical watch. The calibre ASE 200.00 is a self-winding movement requiring minimal wearer-input. When the watch is removed from the wrist it will continue to run autonomously for up to 86 hours. Schwarz Etienne is synonymous with high-end finishing and the calibre ASE 200.00 perpetuates this reputation. Its bridges are adorned with a sunray decoration, while the balance bridge is embellished with a guilloché motif.



SE
SCHWARZ ETIENNE
MANUFACTURE 1902

The 38mm case of the FIJI Floral Seconds upholds the company's reputation for modularity. The three-part case (bezel, caseband and caseback) forms a capsule which is mounted within a separate cradle. This latter component, which incorporates the lugs, affixes to the capsule with four screws in steadfast union. By adopting this innovative construction method, Schwarz Etienne is able to combine differently styled parts, providing the company with incredible creative freedom.



Creativity and craftsmanship are at the heart of the FIJI Floral Seconds. The watch is available in two dial colours, black or pale salmon. Graceful hour and minute hands float above the central dial area, embellished with a tone on tone floral motif. The hour track features drop-shape indexes save for 12 o'clock where curvaceous Arabic numerals indicate the hour. An oversized index is positioned at 6 o'clock, emanating from the centre of an animated floral display. This feature consists of an openworked lattice set atop a rotating disc, providing a mesmerising depiction of life in motion.



SE
SCHWARZ ETIENNE
MANUFACTURE 1902

The crown is generously proportioned and features a diamond on its vertical flank. It is this combination of practicality and beauty which pervades the watch. The caseback incorporates a pane of sapphire crystal, allowing the wearer to appreciate the Swiss craftsmanship beating within.

The FIJI Floral Seconds is supplied with two coordinating straps. The black dial version comes with a black strap as well as a ruby-red strap, while the pale salmon dial is paired with both light blue and brown straps. All straps incorporate a silver-grey lining and are paired with a Schwarz Etienne branded steel folding clasp. Ingeniously, the straps can be readily exchanged without the need for tools.

Mindful that women appreciate functionality, the Swiss watch firm has chosen to present the FIJI Floral Seconds in a luxurious Noletti® handbag delivered in a sumptuous grey, grained leather.



With its graceful appearance, inner beauty and practicality, the FIJI Floral Seconds is the perfect companion for the modern woman.





TECHNICAL CHARACTERISTICS

Collection	FIJI Floral Seconds	Crown	Stainless steel (Ø 8mm) with a VS diamond 0.02 ct
Reference	WF115MA01SS01AA	Dial	Brass dial, presented in black with silver-coloured drop-shape indexes
Functions	Hours, minutes Animated floral display	Hands	Brass with rhodium treatment and Super-Luminova®
Movement	Manufactured automatic movement with micro-rotor ASE 200.00	Strap	Two straps supplied with each watch. The black dial version comes with a black and a ruby-coloured strap, featuring silver-grey lining
Power reserve	86 hours	Buckle	Stainless steel folding buckle with Schwarz Etienne logo
Frequency	3 HZ (21'600 Alt/h)	Water resistance	5 ATM / 50 m
Case	Stainless steel (Ø 38 mm) Height 10.76 mm		



TECHNICAL CHARACTERISTICS

Collection	FIJI Floral Seconds	Crown	Stainless steel (Ø 8mm) with a VS diamond 0.02 ct
Reference	WF115MA08SS04AA	Dial	Brass dial, presented in pale salmon with silver-coloured drop-shape indexes
Functions	Hours, minutes Animated floral display	Hands	Brass with blue rhodium treatment and Super-Luminova®
Movement	Manufactured automatic movement with micro-rotor ASE 200.00	Strap	Two straps supplied with each watch. The pale salmon dial comes with a light blue strap and a brown strap, both straps are endowed with a silver-grey lining
Power reserve	86 hours	Buckle	Stainless steel folding buckle with Schwarz Etienne logo
Frequency	3 HZ (21'600 Alt/h)	Water resistance	5 ATM / 50 m
Case	Stainless steel (Ø 38 mm) Height 10.76 mm		